

# JEFFERSON COUNTY ECONOMIC DEVELOPMENT CONSORTIUM (JCEDC) & THRIVE ED BOARD AGENDA

REVISED 02-24-2025

**Thursday, February 27, 2025**

**8:00 a.m. – Madison College Vision 2030 – Includes Breakfast**

**8:30 a.m. - Meeting**

**UW Extension/Workforce Development, 864 Collins Road, Room 8, Jefferson, WI 53549  
AND VIA Zoom**

<https://us06web.zoom.us/j/87171937419?pwd=n00k87NlJzdgJPVc2JbmS3ejrtMVW.1>

Meeting ID: 871 7193 7419

Passcode: 826702

Dial by your location: 1-309-205-3325

## **Board Members – Jefferson County Economic Development Consortium (JCEDC)**

Rebecca Houseman - City of Fort Atkinson, Drake Daily – City of Lake Mills, Timothy Freitag – City of Jefferson, Jeanne Ritter – City of Waterloo, \*Mason Becker – City of Watertown, Taylor Zeinert – City of Whitewater, Lisa Moen – Village of Cambridge, Kyle Ellefson - Village of Johnson Creek, Kathy Weiss – Village of Palmyra, County Supervisor Bruce Degner, County Supervisor Amanda Truax, County Supervisor Karl Zarling

## **Board Members – ThriveED**

David Schroeder, Kevin Kaufman, Casey Malesevich, Tom Dehnert, Scott Lausten, Don Lunak, Sr., Matt Mauthe, Andy Nelson, Kevin Paynter, Nate Salas, Stewart Wangard, Rebecca Houseman, Everett Butzine, Elizabeth Thelen, Tina Crave, Kellie Karpinski, Richard Keddington, Shawna Marquardt, James Nelson, Josiah Gamroth

- I. Call To Order
- II. Roll (Establish a quorum)
- III. Certificate of Compliance with Open Meeting Laws
- IV. Approval of Agenda – February 27, 2025
- V. Approval of JCEDC/ThriveED Minutes – December 19, 2024
- VI. Public Comment – Members of the public who wish to address the board on specific agenda items must register their request at this time.
- VII. Election of JCEDC Vice Chair
- VIII. \*Discussion and possible action – Create a ThriveED Board Seat for MadREP
- IX. JCEDC/ThriveED Reports
  - a. Staffing Update
    - i. Program Assistant
  - b. Discussion and Approval of Finance Reports for JCEDC
  - c. Discussion and Approval of Finance Reports for ThriveED
  - d. Discussion Regarding Strategic Plan Update
  - e. Report: Milwaukee 7 (M7) Partnership
    - i. Waukesha County Center for Growth
  - f. Report: Michael Best Strategies
  - g. Thriving Business
    - i. Presentation: Opportunity Pipeline
    - ii. Report: Wetland Permitting
  - h. Diverse Housing

- i. Report: Housing Committee
  - ii. Report: Tracy Cross Market Study
  - iii. Report: Live Local Development Fund (LLDF)
- i. Activated Workforce
  - i. Kikkoman Recruiting
- j. Trust & Partnerships
  - i. Discussion: Biz Times Media – Jefferson County “Ovation” Awards
  - ii. Report: Jefferson County Administrator Search
  - iii. Report: Recent Presentations / Community Involvement
    - 1. NAIOP Wisconsin Public Policy Committee
    - 2. Fort Atkinson Chamber Annual Dinner
    - 3. Chambers – Business Over Breakfast
    - 4. Jefferson Chamber Annual Dinner
    - 5. Whitewater City Council Presentation
    - 6. Maranatha Leadership Breakfast Presentation
    - 7. Capitol – Visit Legislators
  - iv. Community Discussion
    - 1. JCEDC board members are encouraged to share a brief update about their community, initiatives and/or challenges
  - v. Thrive Board Discussion
    - 1. Thrive board members are encouraged to share a brief update about their company, initiatives and/or challenges
- k. General Updates
  - i. Upcoming Events
    - 1. March 12, 2025 – Rescheduled Conversations with ThriveED
    - 2. \*April 3, 2025 – Education Session; Legislative Update with Bill McCoshen of Michael Best Strategies
    - 3. April 16, 2025 – Biz Times - Madwaukee 2050
    - 4. April 29 – May 17, 2025 (Tuesday, Wednesday, Thursday & Saturday) Habitat for Humanity Women Build
    - 5. April 30 – May 1, 2025 – Wisconsin Rural Partners Annual Summit – Fort Atkinson

X. Adjournment.

**Our Vision Statement is:** JCEDC / ThriveED will lead change necessary to support economic growth in Greater Jefferson County that results in healthy, thriving, and growing communities.

**Our Mission Statement is:** JCEDC / ThriveED will engage the public and private sectors in actions focused on attracting and supporting business growth that benefits the residents and communities in the Greater Jefferson County area.